



Y4D FOUNDATION

ANNUAL REPORT

2023-24



**ENVIRONMENT
SUSTAINABILITY**

HEALTHCARE

LIVELIHOOD

EDUCATION



“

IN THE GENTLE TOUCH OF HUMANITY,
LIVES ARE NOT JUST TOUCHED BUT
RESHAPED AND THE ECHOES OF
KINDNESS RESONATE ETERNALLY

”

MESSAGE TO THE STAKEHOLDERS

DEAR VALUED STAKEHOLDERS

It is with great pride and gratitude that we address you through this message in our annual report, reflecting upon the success and milestones of the Y4D Foundation over the past year. The seed we planted of the Y4D Foundation, guided by our commitment to youth empowerment, community development, and sustainable progress, is bearing fruits that are life-changing for many. This year, our empowerment programs reached new heights, equipping the under-resourced with the essential tools. Y4D's partnerships with esteemed corporates and local partners, and government bodies have amplified our impact. This report highlights significant strides in the pursuit of our mission to empower the underprivileged.

Our continued efforts to offer equitable opportunities have reached a new milestone of empowering more than 1.5 million beneficiaries across India. With our 50+ partners, the determination to empower the under-resourced has strengthened manifold. In the last financial year, our unique programs, including Finishing School, Skill Training, Financial Literacy, and Digital Knowledge, have benefited numerous individuals, helping them turn their dream life into reality. Our various health camps, mobile ambulance programs, and initiatives to upgrade Primary Health Centers (PHCs) have assisted underserved people in attaining a healthy life. Y4D also embraces its efforts that have transitioned many barren lands into green cover through our plantation drives, especially incorporating the Miyawaki technique. We have recently introduced an "employee engagement program" to create awareness about the role of every individual in making this world a better place.

As stewards of your trust and resources, the board of trustees remains committed to upholding the highest standards of transparency and accountability. We envision an even more impactful future where the Y4D Foundation continues to be a catalyst for positive change, inspiring hope, and resilience in the hearts of underserved communities.

We extend our heartfelt appreciation to the instrumental role of our dedicated team, supporters, and partners in our success. Let us together step ahead on this journey of transformation guided by our shared values.

Sincerely,

Board of Trustees
Y4D Foundation

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MESSAGE FROM THE PRESIDENT'S DESK

Mr Praful Nikam President



I am pleased to pen down this address as our organization gears up to celebrate a decade of empowering the under-resourced. The concept of empowerment holds a special place in my heart, as my own journey mirrors a story of empowerment. I vividly recall celebrating our own empowerment a decade ago when I, along with some of our colleagues, founded this non-government organization to empower marginalized individuals, helping them accomplish success and respect.

Y4D is confident in presenting you with our annual report as we proudly step into our tenth year of empowerment. FY 2023-24 marks a new milestone with our beneficiary numbers doubling in this financial year alone, significantly reinforcing our collective efforts to ease the lives of the underprivileged. This report reflects our incredible success and readiness to scale up our efforts and contribute to nation-building.

In FY 2023-24, we continued to expand our reach, impacting lives across 20 states in India. With the restless dedication of the Y4D team, we especially trained 32000+ rural and tribal women in digital and financial topics, successfully completed cluster developments in 12 states, upgraded 4 Primary Health Centers (PHCs), and increased green initiatives by 25%. We also empowered the education sector by digitizing a minimum of 5 government schools every month. In our ongoing commitment to continuous R&D, Y4D has adopted the 'Miyawaki' technique into our plantation campaigns. This technique leads to 18 times greater diversity over neighboring woodlands.

I'm proud to present Y4D's Integrated Development Program (IDP), rooted in our principles of commitment, convergence, and consolidation. This program focuses on integrating our four thematic areas, aiding communities to achieve holistic development. Cluster Development and the Employee Engagement Program are integral components of this new segment.

FY 2023-24 was a turning point for our organization, as our efforts were both recognized and realized extensively. The metrics of this success are detailed in this report. The upcoming FY 2024-25, holds promise but also presents challenges. However, I am certain that our partnerships will remain steadfast in the changing landscape as we remain resolute in our goal to empower the men, women, and children of India.

Thank you.

Mr. Praful Nikam
President, Y4D Foundation



OUR MISSION

Vision, Values, About Y4D



Mission

Y4D is a youth-led futuristic organization committed to empowering the economically underprivileged by empowering them through encouragement, education, and employment shaping up a sustainable society for future generations.



Vision

Y4D envisions fostering the development of a happy, healthy, and sustainable society in which every individual has an equal opportunity for growth and a life of dignity.

Values



About Y4D Foundation

Y4D Foundation is a non-profit organization based on the idea of empowering the underprivileged. We aim to bring about societal change through our contribution in the areas of Education, Livelihood, Healthcare, and Environment Sustainability. With an ambition to enable equal opportunities for all, Y4D undertakes numerous initiatives which are strongly supported by our corporate and local partners, as well as government bodies.



OUR JOURNEY





Y4D's FRAMEWORK

Y4D Foundation is dedicated to uplifting underprivileged communities through its adoption of an ESG framework, encompassing Environmental, Social, and Governance aspects. With a special emphasis on aligning our efforts with the United Nations' Agenda 2030, Y4D contributes in accordance with the indicators of the Sustainable Development Goals (SDGs), aiming to make meaningful contributions towards a more sustainable and equitable future for all.

AREAS OF OUR INTERVENTIONS





EDUCATION

We are committed to providing a comprehensive approach to our educational empowerment programs. Through a range of initiatives, we consistently strive to make quality education accessible to underprivileged youth. By establishing Digital Training and Resource Centre (DTRC) labs in schools, equipped with computers, internet connectivity, and various digital resources, we empower youth to spearhead social and economic progress. Additionally, we offer training and mentoring programs for both teachers and students, focusing on the development of digital literacy, critical thinking, problem-solving, and leadership skills.

The installation of smart boards in schools has had a significant positive impact on teaching methods, allowing students to grasp concepts more easily through pictorial representation and animated videos. This approach, focused on indirect means of empowerment, if not direct, such as facilitating education through the digital system that helps under-resourced students to learn using up-to-date facilities, ascertains equal opportunities to the under-resourced communities. Y4D also administers a scholarship program that offers financial aid to bright students who may otherwise face barriers to accessing education due to financial constraints. Y4D's commitment to investing in education reflects a dedicated effort to build a stronger and more resilient future for the youth. Through initiatives such as the introduction of smart boards or DTRC labs, the organization actively contributes to the upgradation of educational resources, as we aim at empowering underserved students and creating a foundation for their success.





LIVELIHOOD

The success of our organization in the livelihood sector is attributed to its core intent, which centres around empowering underserved individuals through the development of essential competencies.

Y4D's efforts have significantly provided skill development and entrepreneurship opportunities, thereby playing a crucial role in economic growth. The skilling programs implemented by Y4D are strategically designed to bridge the gap between knowledge and skills. This approach ultimately equips young individuals with the necessary skills, making them self-reliant.

In recent times, Y4D has placed a strong emphasis on promoting a basic understanding of financial management and imparting knowledge of the digital landscape. This initiative aims to empower individuals by providing them with the resources and opportunities needed for employment.

Also, the knowledge of the financial sector proves to help underprivileged individuals to manage their money more effectively. The organisation's strategy in the livelihood sector is principally guided by our core values of encouraging and equipping individuals with the tools and skills required for success.



HEALTHCARE

Health has been one of our foundational pillars to ensure the sustainable growth of underserved individuals. Y4D has always prioritized strategizing ideas that can overcome societal awkwardness and negligence around health issues. We are dedicated to organizing full-body check-up camps, enabling beneficiaries to identify and address previously undiscovered health problems and seek appropriate treatment.

Additionally, our endeavours focus on raising awareness about remedies to promptly address any health emergencies. Fitness through regular exercise has also been a key agenda in our approach to the health sector. Y4D has crafted campaigns to disseminate information regarding various deficiencies and their medically proven solutions. The underlying principle behind these programs is to promote knowledge about emerging health concerns and their systematic treatment. Our initiatives are geared towards empowering people to recognize the importance of timely disease treatment, with a particular emphasis on the consequences of health negligence.

We are dedicated to ongoing efforts aimed at raising awareness among under-resourced communities about the importance of health and fitness in leading lives filled with happiness.



ENVIRONMENT

Innovation-centric promotion of sustainable living and environmental conservation has been at the forefront of our mission to create a sustainable environment for all. We pursue this goal through diverse projects, including tree plantation, ecological development, and awareness programs.

Y4D's initiatives have successfully led to an increased green landscape and comprehensive awareness regarding the importance of preserving the natural environment. Y4D has shifted its focus from the number of plantations to the extent of the green canopy we achieve.

This approach has drawn our attention to new plantation techniques that enhance green cover even on small parcels of land. Miyawaki Afforestation, a Japanese technique, is one such method that we have recently adopted, showing immense potential in our effort to promote the reforestation of barren lands.

Our strategy in the environmental sector now specifically focuses on incorporating advanced methodologies to increase the green canopy, as this commitment to integrating new and innovative ideas will surely optimize the effectiveness and efficiency of our contributions to the green sector.



OUR APPROACH

Y4D's approach is flexible, embracing new and effective methods while maintaining equal dedication to our ultimate goal of directly or indirectly benefiting the underserved individuals in our society. Our mission to empower the underprivileged, especially the youth, is rooted in our approach of facilitating a conducive environment for their holistic development and therefore enabling them to contribute significantly to our nation-building efforts.

3E's

Encourage, Educate, Employ



Y4D's resilient methods draw inspiration from our ultimate aim to empower underprivileged individuals.

With a determined focus on the principle of 3Es - Encourage, Educate & Employ. Y4D aims to create an all-inclusive impact on our shared future.

ORGANIZATIONAL IMPACT



FY 2023-24 marks a significant milestone as our organization achieved the highest number of beneficiaries in any single financial year. Y4D, committed to empowering the under-resourced, positively impacted over 800,000 individuals during this financial year. The organization strategically allocated its efforts and resources across various sectors, empowering 75% more underprivileged individuals.

EDUCATION: The remarkable 71% increase in its contribution to the Education sector translated a

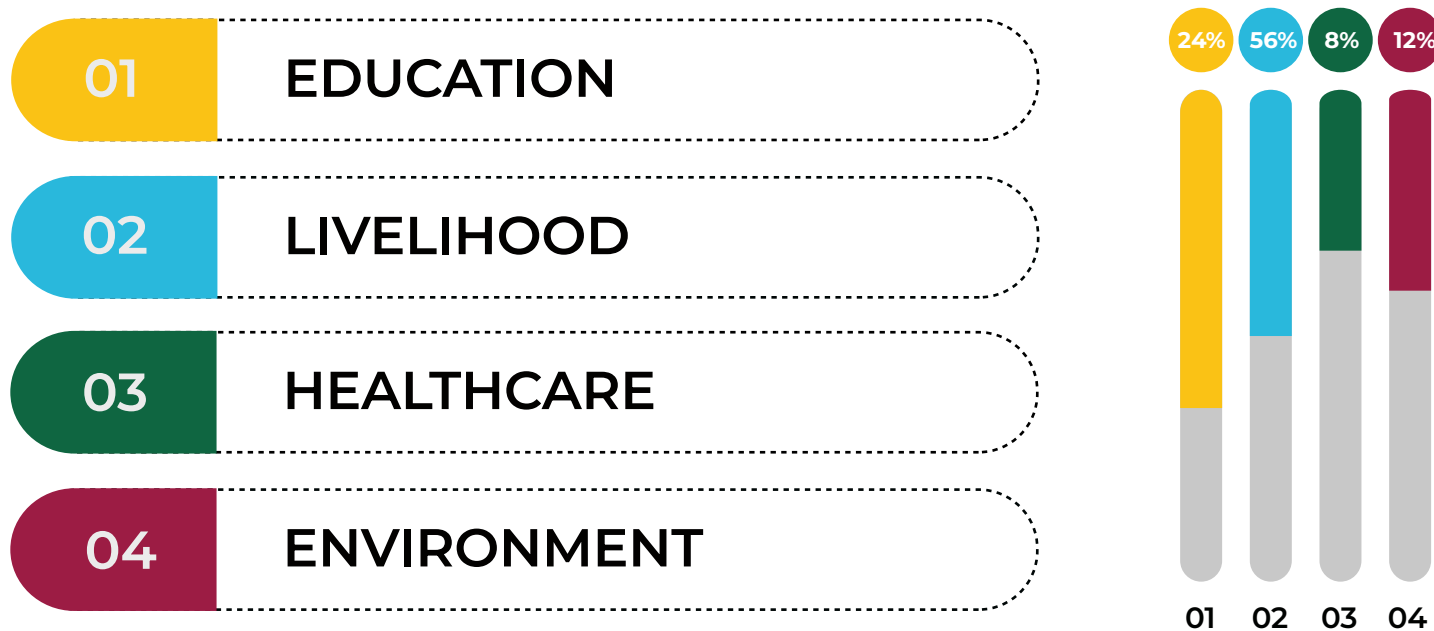
significant impact on the lives of almost 1,92,000 students across India. Y4D's commitment to providing access to quality education for underprivileged youth through scholarships, educational resources, and mentoring programs is evident, aiming to empower them with knowledge and skills for a better future.

LIVELIHOOD: Y4D derived 56% of its overall impact from the Livelihood sector. Y4D has strategically prioritized cultivating employability skills to address the critical need for skilled manpower in India. Through our skilling programs, we have successfully bridged the skill gap, enabling young individuals to attain self-reliance and discover numerous avenues for employment and entrepreneurship. Under our skill training initiative, Y4D trained overall 96,000 beneficiaries, achieving a 80% placement ratio and empowering them to generate an average income ranging from 12,000 to 15,000. These initiatives have both directly and indirectly benefited around 4,48,000 young individuals to improve their economic prospects.

HEALTHCARE: The health sector has contributed 8% to our impact on underprivileged communities. Y4D has made a substantial impact on the health sector, placing a strong emphasis on improving the well-being of communities, with a specific focus on marginalized individuals.

Our concentrated endeavors have been dedicated to organizing health checkup camps, awareness programs, offering vital support to those fighting with serious health issues, and upgrading Primary Health Centres (PHCs) across India. Y4D has ensured the overall well-being of approximately 64,000 beneficiaries.

ENVIRONMENT SUSTAINABILITY: In FY 2023-24, Y4D's contribution to the environmental sector experienced a remarkable sixfold growth, underscoring the organization's dedication to creating a sustainable future. The focus was on raising awareness about environmental issues, promoting conservation, and encouraging sustainable practices of increasing the green cover. These initiatives collectively accounted for 12% of the overall impact. Y4D's sector-wise impact for FY 2023-24 emphasizes the organization's commitment to empowering the underprivileged across different domains. With the organization's unique impact in 2023-24, Y4D is up for new challenges and incredible success.



EDUCATION

DIGITAL TRAINING AND RESOURCE CENTER (DTRC) LABS

DTRC has played a crucial role in aiding Y4D to transform educational opportunities for marginalized youth. The introduction of Digital Training and Resource Centre (DTRC) labs enables schools to enhance their infrastructure with computers and internet connectivity. Through these labs, Y4D ensures easy access to cutting-edge tools, thereby encouraging the holistic development of students.

TRAINING & MENTORSHIP PROGRAMS

In its commitment to upgrading teaching and learning methodologies, the Y4D Foundation conducts comprehensive training and mentorship programs for both teachers and students. With meticulously designed curricula, these initiatives have enabled students to cultivate not only digital proficiency but also to develop critical thinking, problem-solving and leadership abilities among participants.

SCHOLARSHIP PROGRAMS

Y4D administers a scholarship program to provide financial aid to deserving students who might otherwise face obstacles. This initiative has helped numerous youths eliminate economic barriers and has supported brilliant students in realizing their academic aspirations.

SCHOOL RENOVATIONS

Y4D has consistently undertaken school renovation projects in underprivileged areas, aiming to create safe and conducive learning environments for students. This initiative involves refurbishing classrooms, installing essential amenities like clean water facilities and toilets, and providing necessary furniture and teaching resources.

INSTALLATION OF SMART BOARDS

User-focused initiatives to improve digital literacy among students and teachers are instrumental in the sustained development of schools. Last year, Y4D installed numerous Smart Boards in under-resourced schools across India. The deployment of such technological resources in government schools has helped students familiarize themselves with digital education and enhance their overall study experience.



OUR IMPACT

Students
Empowered
40000+

Teachers
Benefitted
5000+

Digital
Training &
Resource Centre
6+

Classroom
Transformation
90+

School
Upgradation
20+

IMPACT STORY : EDUCATION

JOHNI BASHA | HEAD MASTER, MPPS (SOMARAM)

Interactive Learning

The introduction of smart boards has completely transformed the learning experience for our students at MPPS (Somaram). Lessons have become more enjoyable and easier to grasp. Srinija, our student monitor, is particularly fond of them because they make learning engaging with interactive games and videos. The smart boards promote collaboration among students, leading to a better understanding of concepts. Both students and teachers can now explore shapes and solve problems in exciting ways. It feels like playing a game while learning! These smart boards offer a glimpse into the future of education, where students can interact with screens and participate in activities. We are immensely grateful to HCCB & Y4D Foundation for providing us with this incredible opportunity to teach our students in such an innovative manner!



BHUMIKA GITE | DMCE, AEROLI

Scholarship

I'm Bhumika Nana Saheb Gite, a first-year engineering student. I really love computer engineering and dream of working in this field. But it's been tough because my dad doesn't have much money. He's the only one bringing in money for our family, and it's hard for him because he only finished 10th grade. My uncles have passed away, and my mom takes care of our home. I was fortunate to get a scholarship from Panasonic with the support of the Y4D Foundation, which helps with my education expenses! It's a huge relief for my dad, and now I can focus on my studies without worrying too much about money. I just finished my first-semester exams, and I'm excited to see my results. With this help, I know I'll achieve my dream of becoming a computer engineer.



LIVELIHOOD

SKILL TO EMPLOYABILITY

Our primary focus is on delivering our flagship program, "Skill to Employability," across the nation. Through this initiative, we aim to impart training to individuals and equip them with the essential skill set required for employability. This includes a month of on-the-job training for practical experience by providing no-cost accommodations and meals throughout the training period. Upon successful completion of the program, our organization has actively worked to place students in industries within a 50 KM radius of their homes, specifically making efforts to reduce migration. Y4D also provides support beyond placement, aiding students in adapting to a new environment which has significantly contributed to the economic growth of our country.

SALES & MARKETING TRAINING

Our tailored skilling programs, such as Sales & Marketing Training have effectively empowered more than 25,000 students across India in the last financial year. This initiative imparted skills and knowledge, creating career opportunities in the field of Sales & Marketing. The training comprised of six hours classroom teaching, including one online session using our Learning Management System (LMS). The training included twelve modules and covered basic concepts to practical exercises, ensuring that everyone got a well-rounded learning experience. All the participants were also provided with lifetime access to the Learning Management System even after completing the program. This means they can keep learning and stay up-to-date with what's happening in their industry.

FINANCIAL & DIGITAL LITERACY PROGRAM

Our goal is to provide resources and training, specifically in digital and financial topics, for both jobs and self employment. The Y4D Foundation rigorously implemented the Digital and Financial Literacy program throughout the last financial year, offering training to over 25,000 tribal women nationwide. This initiative empowers women to manage budgets effectively and make informed financial decisions, thereby improving their financial well-being.

VOCATIONAL TRAINING

Y4D's vocational training program for young girls from tribal communities, focusing on the Electronics and Manufacturing industries, has been highly successful, achieving a remarkable 80% placement rate. Y4D remains committed to its mission of uplifting marginalized communities by empowering them with skills and knowledge to thrive in today's competitive landscape.



OUR IMPACT

Candidates
Trained
95000+

Placement
Ratio
80%

In hand
salary range
12-15K

IMPACT STORY : LIVELIHOOD



TEJAL THORVE | PABAL, MAHARASHTRA

PCB Assembly Operator

I'm from Pabal village in Pune. In my small family, we rely on dry land farming, earning 30,000 rupees annually. Despite financial challenges, I finished my 12th standard and now study at Mukta University. Thanks to the PCB Assembly Operator course was organized in our village. I joined for free training, accommodation, and meals. The course gave us skills for electronic jobs and taught workplace safety and computer use. After adjusting, my training helped in my job, earning 14,500 rupees monthly. I contribute to my family and save for education. This job's stability makes my family happy. With savings, I dream of more education. Thanks to Y4D Foundation and Tata Group for this chance, opening doors for my future.

LEELAVATHI SATHIYAMOORTHY | KARUR, TAMIL NADU

Gold Loan

I'm Leelavathi Sathiyamoorthy from Karur, and I participated in the financial and digital literacy training program with a desire to learn more about investment and budgeting for household expenses. During the program, I sought ideas on simple, low-risk options. I was introduced to digital gold and learned how to invest small amounts through online payment applications. Excited by the simplicity, I decided to venture into the world of digital gold investment. Apart from investments, I also learned to create an effective household budget. My decision to attend the program turned me into a confident investor and a prudent budget manager, laying a secure financial foundation.



HEALTHCARE

Y4D has made a substantial impact on the health sector, placing a strong emphasis on improving the well-being of communities, with a specific focus on marginalized individuals.

HEALTH CHECK-UP CAMPAIGNS

Y4D consistently organizes health check-up camps throughout India to ensure the physical and mental well-being of underserved individuals. These camps aim to detect unknown diseases promptly, ensuring immediate treatment. We have successfully highlighted health negligence issues among beneficiaries and actively assisted them in finding solutions.

UPGRADATION OF PHCs

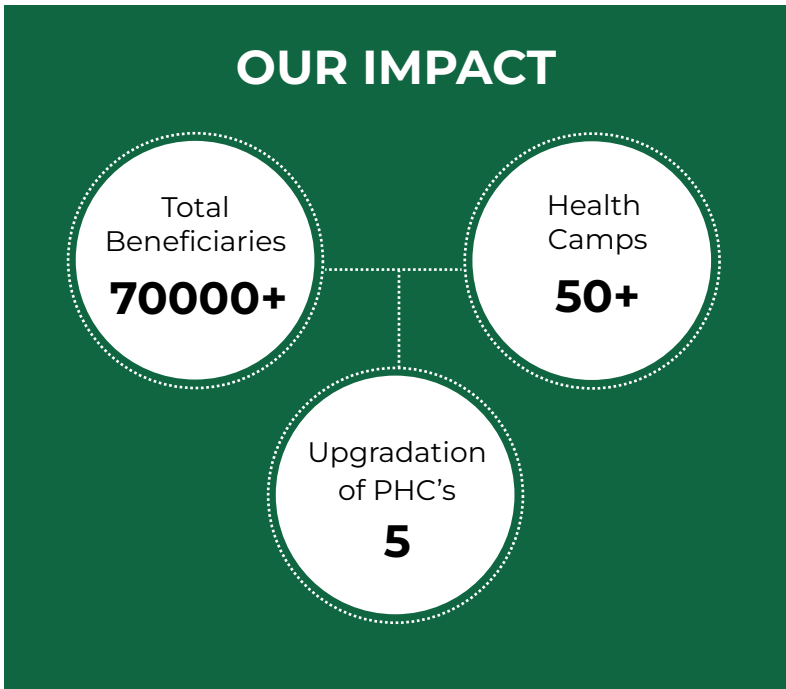
Public Health Centers (PHCs) play a pivotal role in underprivileged communities, serving as their primary and economical solution to health problems. PHCs often lack infrastructure and with a commitment to making essential health resources accessible and sustainable, our organization works with authorities to upgrade common health centers. Our mission is to ensure equal access to emergency facilities for under-resourced communities.

AMBULANCE DONATION

As part of our recent efforts to increase mobile ambulance capacities at various facilities, Y4D has expanded its reach by donating ambulances across India. In 2021, Y4D had donated water boat ambulance at Dal Lake (J&K) and is still celebrated as one of our innovative initiative.

AWARENESS PROGRAM

Our active involvement in awareness campaigns and programs, particularly regarding Menstrual Hygiene Management (MHM) in schools, has played a crucial role. We also distribute sanitary pads to ensure proper menstrual hygiene among young girls. Additionally, Y4D has emphasized the significance of Water, Sanitation, and Hygiene (WASH) through educational initiatives in schools, emphasizing fundamental hygiene practices for overall health and well-being. The impact of these efforts contributes to the elevation of awareness and education in communities on preventive healthcare measures, particularly in menstrual hygiene management.



IMPACT STORY : HEALTHCARE

RAMBHAU JADHAV | PIMPRI, MAHARASHTRA

Knee Pain

My knee used to hurt a lot, and I didn't have enough money to fix it. But then I went to a health camp, and the doctors there helped me. They figured out what was wrong and gave me medicine. Now, my knee feels much better, and I can do things more easily. The camp really helped me, both with my pain and with money. I'm really thankful to STIHL and the Y4D Foundation for doing this. It made a big difference in my life.



MONALI THAKUR | PIMPRI, PUNE

Body Check-up

The health camp set up by the Y4D Foundation in our village of Pimpri-Chakan has been a real blessing for us all. Right from the start, everyone was excited about it. They offered lots of important medical check-ups like eye check-ups, blood tests, and dental check-ups. They even gave out free medicine. If someone needed surgery, they got the right advice and support. Seeing how much they cared made a big impression on us. This camp has made a big difference in our village. Now, everyone has good knowledge about health and well-being. I am also now more aware of my approach towards the health of my family.



ENVIRONMENT

MIYAWAKI AFFORESTATION:

In line with our commitment to continuous innovation and development, Y4D recently adopted the Miyawaki method in its plantation campaigns. This method involves densely planting indigenous species to accelerate growth, increase biodiversity, and establish self-sustaining ecosystems. Through these efforts, Y4D is dedicated to proactively promoting afforestation, aiming not only to enhance green infrastructure and preserve biodiversity but also to combat climate change and address the issue of deforestation. Our afforestation initiatives are geared towards creating a cleaner, greener, and more sustainable community, contributing to the global fight against climate change.

TREE PLANTATION DRIVES:

Through our plantation drives, we aim to directly benefit the local community and residents by providing them with improved surroundings, cleaner air, and enhanced ecosystems. To ensure the success of our plantation initiatives, we prioritize enhancing soil quality through techniques such as soil rehabilitation and erosion control. Also, we implement scientifically proven methodologies in our plantation drives to maximize the survival rates of saplings and trees, thereby minimizing environmental impact and ensuring long-term sustainability. These methodologies have demonstrated a significant reduction in sapling and tree mortality rates, typically ranging from 10% to 30%, thus increasing the overall effectiveness of our green efforts.



OUR IMPACT



ECOLOGICAL DEVELOPMENT PROGRAM

Y4D, with its long commitment to developing and conserving natural habitats, implemented an ambitious 'Ecological Development Program' in Balwad, Maharashtra. In partnership with GeBBS Healthcare Solution, Y4D reinstated 15 Acres of the ecological environment at Balwad, involving leveling the soil to create a uniform landscape, followed by planting 1500 fruit trees. This was preceded by soil nourishment using organic fertilizers to ensure a productive yield. A farm pond with pond pitching was also created, along with a suitable home for the caretaker to ensure the sustainable care of our project. The fruit trees included saplings of mango, amla, jackfruit, & others to ensure diversity and increase production naturally. The landscape where the program was implemented was facilitated with natural fencing by planting bamboo.

IMPACT STORY : ENVIRONMENT



RAMESH KHULE | CARETAKER, BALAWAD

Balwad Ecological Development

Being the caretaker of Balwad's ecological development project, I have witnessed firsthand the incredible changes it has brought. Y4D & GeBBS has led a successful land and water conservation program, addressing deforestation, soil erosion, and water scarcity while nurturing sustainable livelihoods. Land restoration through extensive reforestation brings new life into barren landscapes and provides vital wildlife habitats. This stabilized the soil and improved our ecosystem's health. A water pound was built for self-sustainability. I'm grateful for a small house on-site. This initiative impacts our environment and leaves a lasting mark on Balwad's people, present, and future.

JITENDRA MALI | DIGHI HILLS, PUNE

Green Effect

I am Jitendra Mali, a resident of Dighi Hills in Pune. Our family is delighted by the green cover being nurtured by the Y4D Foundation in our surroundings. I was amazed to learn about their innovative approach to tree planting, known as the Miyawaki technique. The previously barren patches of land have already begun to flourish into vibrant urban forests. This initiative is not only helping us combat heat but also making our surroundings cooler and more pleasant. We are grateful for being involved in every stage of the process, from planning to maintenance, which has instilled a sense of ownership within us. Thank you for transforming our environment and empowering our community.



#multi-dimensional
#all-inclusive

INTEGRATED DEVELOPMENT PROGRAM

Integrated Development Program aims to empower the holistic upliftment of a specific community or area, inspired by the principles of commitment, convergence, and consolidation. Our focus lies in our undeterred commitment to sustainable surroundings, community-based convergence of resources for empowerment, and achieving overall success through consolidated progress. We are proud of our success of implementing two such programs - cluster development and employee engagement - last year.

CLUSTER DEVELOPMENT

Cluster development, with a dedicated focus on community-based development, was launched last year. The initiative aims to facilitate holistic growth across various sectors, benefiting society as a whole. Under the cluster development program, Y4D installed smart boards, ensuring a new-age enriched learning environment. Efforts also extend to enhancing Anganwadi facilities, creating a beautiful environment for a special childhood experience.

As part of our community development vision, the Y4D Foundation provided solar lights and ensured access to clean drinking water through RO filters and RO plants. Y4D, through initiatives promoting modern farming techniques and the donation of essential farm equipment, has strengthened the farmers in the area. As part of our WASH (Water, Sanitation, and Hygiene) initiatives, Y4D distributed sanitary pads, established handwashing stations, and constructed toilets, thereby promoting health and dignity. Y4D also implemented innovative programs such as NSK (Nagrik Suchna Kendra), SAP (Sustainable Agriculture practice), and Water ATM under the initiative of Cluster Development.

EMPLOYEE ENGAGEMENT

The Y4D Foundation has launched an Employee Engagement project in collaboration with our CSR activities, aiming to instill a culture of care and support within the organization. The focus is on empowering employees to contribute to their communities through community outreach, skill-based volunteering, and internal well-being initiatives. This approach promotes high morale, enhances teamwork, and provides opportunities for personal growth. Beyond shaping a positive workplace culture, it strengthens the organization's brand image, improves employee retention, and contributes to the well-being of both employees and the communities they serve.

As part of this initiative, we have donated approximately 4,000 Dry Ration Kits and planted more than 4,500 trees, engaging more than 500 volunteers for around 1,000 hours of community service.



IMPACT STORY : INTEGRATED DEVELOPMENT PROGRAM



KARVI SATHYA | BANDATHIMMAPUR, TELANGANA

Sticky Traps

Last season, even though my crops grew better, I was sad because the costs of growing them increased. I had to spend more money on pesticides because pests like white flies, aphids, and leaf miners were harming my crops. I joined the SAP (Sustainable Agriculture Practice) Program where the counselors suggested using yellow sticky traps in the field. I learned that these traps can control pests and make farming less expensive, so I decided to give them a try. The session taught me all about the benefits, and it made me feel more confident that using these traps could help me get better harvests and earn more money. I want to thank Hindustan Coca-Cola Beverages Limited (HCCB) and Y4D Foundation for their helpful advice during the SAP session. I am looking forward to using yellow sticky traps in the next season, hoping they will make my farming even better.

CHORAGHE VASTI | MAHARASHTRA

Ayushman Bharat

Ms. Jayshree Choraghe, a 40-year-old woman from Uravade (Mulshi) Block, takes care of her family by working in marketing and farming during the seasons. She has a family of five, including three children, and they rely on farming and marketing for their living. The HCCB trainer shared important information about health policies and government programs, especially the "Ayushman Bharat Card," with the SHG women of Choraghe Vasti. Ms. Jayshree, inspired by this, decided to enroll herself and her family in the program, making them the first family in Choraghe Vasti to have Ayushman Bharat cards. Following her lead, 16 more people from the community joined, benefitting from the free camp organized by HCCB. Ms. Jayshree's efforts not only ensured health coverage for her family but also spread awareness, helping others in her community access the advantages of Ayushman Bharat.





Y4D's SPOTLIGHTS 2023-24



Y4D'S FLAGSHIP & INNOVATIVE INITIATIVES



NAGRIK SOOCHNA KENDRA (NSK)

Nagrik Suchna Kendras were established in the cluster to provide a range of information and services to the community. These centers offer assistance on government schemes, legal aid, healthcare, and education, enhancing access to essential services and empowering citizens. Serving as one-stop hubs for government services, these centers assist citizens with registration, application processes for government schemes, and issuance of certificates and essential documents. NSKs also disseminate information on various government initiatives, healthcare facilities, and educational opportunities. They integrate digital platforms to improve efficiency and accessibility, offer internet facilities for online services, and conduct community awareness campaigns to promote their services.

MISSION 1000

Mission 1000 aims to empower 1000 women, particularly from tribal areas, to lead lives of happiness and dignity. The program is strongly backed by our diverse crowdfunding initiatives and focuses on skill development for under-resourced women across India. Y4D has consistently made efforts to encourage women to seek financial independence through skill development programs. These underprivileged women were provided comprehensive skill development training, enriching their lives with education and opportunities to succeed in life.

SUSTAINABLE AGRICULTURAL PRACTISES (SAP)

This activity aimed at promoting sustainable agricultural practices such as organic farming and water conservation techniques. Farmers were registered in the Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) to avail financial support. To ensure the adoption of eco-friendly techniques, training programs were organized to educate farmers on organic farming methods and sustainable agricultural practices. Market linkages are also facilitated to help farmers connect with potential buyers, thereby improving their income opportunities. Y4D emphasizes knowledge sharing among farmers by promoting the exchange of best practices and increasing community engagement in sustainable agriculture. Training programs, workshops, and demonstrations were conducted to educate farmers on the benefits and methods of sustainable farming.

Y4D'S FLAGSHIP & INNOVATIVE INITIATIVES



WATER ATM

To address water scarcity and improve access to safe drinking water in the communities, 50 Water ATMs were installed at strategic locations. These Water ATMs dispense clean and purified water to community members, especially the under-resourced. Y4D identified key areas with limited water access and installed 1000 LPH Water ATMs connected to a reliable water supply source to ensure a steady and sufficient water supply. Alongside the installation, community awareness campaigns were conducted to educate residents about the importance of using Water ATMs and maintaining hygiene practices. Regular maintenance and monitoring of the ATMs are carried out to provide uninterrupted access to safe drinking water for the community.

1000 DAYS OF PREGNANCY

The first 1,000 days of life, from conception to a child's second birthday, are crucial for ascertaining optimal health, growth, and neurodevelopment throughout a lifetime. However, poverty and malnutrition often undermine this foundation, leading to premature mortality and significant health challenges, including impaired neurodevelopment. The Y4D Foundation undertook the initiative to raise awareness about the importance of the first 1000 days of pregnancy, emphasizing the significance of maternal and child health. This initiative included maternal health check-ups, informative materials, medical guidance, essential medications, and a nutritional dietary plan to ensure timely check-ups and vaccinations for both the child and the mother, promoting proper growth and overall well-being.



Y4D Celebrates **WOMEN OF INDIA**

As we reflect on the strides made during the financial year 2023-24, it is clear that this year has been one of dedication and progress for women's empowerment. We remain resolute in our commitment to securing the rights and opportunities of women and girls across India. Let the strength and wisdom of women guide us, just as a mother guides her child into life.

Women are celebrated as the most powerful and empowering force in India's rich culture. With the nation dedicating the year to the empowerment of women, so did we.

Throughout this year, we have strived to make a tangible difference in the lives of women and girls across India. Our dedication to women's empowerment permeates every aspect of our organization, from our internal policies to our robust ideas. We firmly believe that empowering women is not just a noble cause but a fundamental prerequisite for building a thriving and equitable society.

Education has been a cornerstone of our efforts. Through our Digital Training and Resource Center (DTRC), we have equipped countless girls with the skills and knowledge needed to navigate the complexities of the modern world. By providing scholarships to deserving female students, we ensure that financial barriers do not impede their educational aspirations.

Financial literacy is another vital aspect of empowerment. We have conducted workshops and training sessions aimed at equipping women with the tools they need to manage their finances effectively. By empowering them with financial knowledge, we enable them to take control of their futures.

Skill development has been a key focus area for us. We firmly believe that equipping women with the right skills can catalyze transformative change in their lives. Through various training programs, we have empowered women with the skills needed to secure meaningful employment and achieve financial independence.

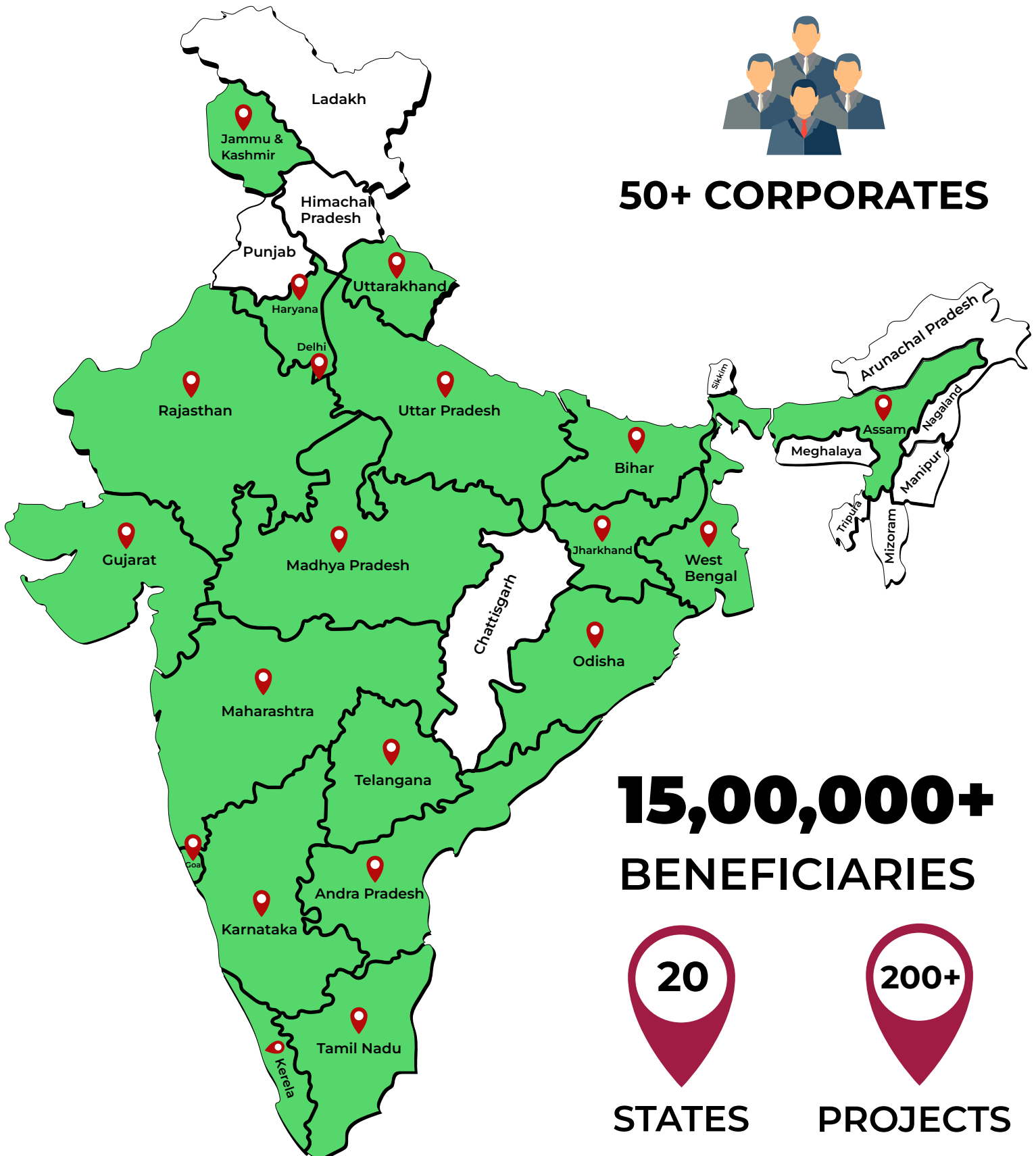
In an effort to address women's empowerment within our organization, Y4D witnessed an increased number of female contributors. By ensuring an inclusive and diverse workplace, we not only welcome women but also empower them to thrive and lead. This commitment to gender diversity sets a positive example for our organizational prospects.

Our Reach

For several years, the Y4D Foundation has been committed to empowering the lives of disadvantaged communities across India. With our extensive outreach nationwide, we have made a positive impact on the lives of over 15,00,000 individuals with the implementation of over 200 projects.



50+ CORPORATES



DONORS TESTIMONIALS

Our donors continue to give us the strength to enable brighter futures for thousands of underserved youth in India.

Here's what a few of them have to say:



Mr. Himanshu Priyadarshi

Our collaboration with The Y4D Foundation has impacted 750,000+ lives and livelihoods nationwide. Through joint efforts, we've empowered women and youth with skills. Community programs like clean water access, smartboard education, and SAP training for farmers are well received.

CPA, Communications & Sustainability Officer, - HCCB



Mr. Sudipto Marjit

The enthusiastic team at Y4D has been accommodative and flexible to align the project to our organizations' CSR strategy, work in communities identified by us and have the right approach to meet desired outcome within timelines. We look forward to this association growing further and creating bigger impact.

Group Head - HR, Tata AutoCamp Systems



Mr. Litesh Attarde

Over the past two years, Tata Motors found Y4D efficient in reaching first-generation learners, especially girls from tribal communities. Y4D's contribution in ensuring compliance and smooth project implementation was recognized through an award. Given our limited experience with them in CSR project implementation.

Sr CSR Manager - Tata Motors



Ms. Swati Srivastava

We have had a successful partnership with Y4D for a project focused on the environment. Together, we have enriched Mumbai's green landscape with the plantation of more than 11,500 bamboo trees. I want to particularly highlight Y4D's efficient and effective management of our CSR project

General Manager, CSR Mahindra & Mahindra

Y4D's commitment to youth empowerment, track record of impact, sector expertise, transparency, sustainability, collaboration and personal connection all contribute to the reasons why donors choose Y4D as a trusted partner for their CSR initiatives. Donors recognize that their contributions to Y4D enable brighter futures for thousands of underserved youth in India, making a tangible difference in their lives

BENEFICIARY TESTIMONIALS



Naziya Banu

Karnataka

As a mother, financial uncertainties loomed large until I joined a Women's Empowerment program. Learning about money management transformed my outlook. Discovering the Sukanya Samriddhi Yojana was a game-changer, prompting me to open an account for my daughter's future. Grateful for tailored training programs by Hindustan Coca-Cola Beverages and Y4D Foundation, which empowered me to secure my daughter's tomorrow.

Rohidas Baban Gurav

Anjani (Lote), Ratnagiri

At a pivotal moment in my life, attending the Agri Training session by Y4D & HCCB proved to be life-altering. Introduced to the PMFME scheme, I saw an opportunity to venture into food processing. With newfound knowledge and determination, I applied for a mango processing unit, which transformed into a profitable enterprise. I've found success and fulfillment in my business venture, adding value to my produce and significantly boosting my income.



N. Venkatesulu

Kapugunneri (Srikalahasthi)

After suffering losses from whitefly infestation & ineffective pesticides while cultivating paddy last season, I was in desperate need of a solution. Attending the SAP session by Y4D & HCCB proved to be a turning point as I was introduced to the effectiveness of bio-pesticides, particularly neem oil. Not only did it significantly reduce whitefly incidence, but it also slashed cultivation costs. I'm grateful for this sustainable and cost-effective solution, which promises to increase my benefit-cost ratio.

P. Pavan

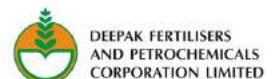
ZPPS, Banda Thimapur

Smart boards have completely changed the way I learn math. Instead of just staring at a textbook or listening to lectures, I can actually see the concepts come to life right in front of me on the smart board. Whether it's graphing functions, solving equations, or exploring geometric shapes, the interactive nature of the smart board makes math more engaging and understandable. Thank you so much Hindustan Coca-Cola Beverages Limited (HCCB) and Y4D Foundation



Partners in our Journey

Throughout our journey, we have been fortunate to have national & International partners supporting in our mission to create positive change and make a lasting impact on the lives of underserved communities.



DONATE TO MAKE A DIFFERENCE

At Y4D Foundation, we are dedicated to making a positive impact on the lives of the underprivileged. From providing education to underprivileged children to supporting sustainable development projects, each donation contributes to real and tangible change in the lives of those in need.

Your donation is more than just a financial contribution – it's a lifeline for those facing adversity and a glimmer of light for a better tomorrow. By donating to the Y4D Foundation, you are:

EMPOWERING CHANGE: Your donation enables us to implement impactful programs and initiatives that empower individuals and communities to thrive.

MAKING A DIFFERENCE: Every donation, no matter how big or small, has the power to make a significant difference in the lives of those we serve.

CREATING LASTING IMPACT: Your support helps us create lasting change that extends far beyond the present, leaving a legacy of hope and opportunity for future generations.

HOW TO DONATE:

UPI QR CODE	CHECK OR DEMAND DRAFT	WEBSITE
	Bank: HDFC Bank Name: Y4D Foundation Account No: 50200015341070 IFSC: HDFC0002524 Branch: Pimple Saudagar, Pune	Click on the donate option available on the homepage of our website to donate through our secured payment options.

After completing your contribution to the Y4D Foundation, please send us an email at accounts@y4d.ngo containing your personal and transaction details, including your full name, email address, mobile number, PAN number, and postal address. This will enable us to issue the tax exemption certificate to you promptly.

Your generosity has the power to change lives, uplift communities, and create a brighter future for all. Thank you for your support.

CSR PARTNERSHIP

Send us an email at csr@y4d.ngo to engage with us in discussing CSR and enable us to create interesting proposals customized to your provisions and requirements.

JOIN US IN OUR MISSION

Together, we can create a world where everyone has access to education, healthcare, and opportunities for a better life. Join us in our mission to make a difference and be a part of something truly meaningful.

Y4D TEAM



GLIMPSES OF THE YEAR





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